



Flor • Essence® Rejuvenating Cream

ADVANCED NEW FORMULA! for naturally radiant skin.

refresh revitalize rejuvenate

For hundreds of years, First Nations peoples have used the herbs in the popular Flor-Essence® Herbal Tea Blend to purify and detoxify their bodies.

Since its introduction to the general population in the last century, many people have found that Flor-Essence® has a beneficial effect when used topically, as well. Now, you can refresh, revitalize, rejuvenate your skin with this powerful combination of synergistic and nourishing herbs, enhanced with other potent cosmetic ingredients designed to penetrate and deliver the active ingredients into your skin.

Ideal for all skin types, Flor-Essence® Rejuvenating Cream helps to normalize the functioning of the skin by supporting its innate intelligence. As the body's largest organ, the skin can regulate itself if given the right conditions. This non-greasy cream will hydrate and quench dry skin. It can also balance oily skin; if you give your skin the oil it needs, it won't have to produce an excess of its own to compensate for starvation. Naturally fragranced using only essential oils, Flor-Essence® Rejuvenating Cream is suitable even for sensitive skin, soothing and comforting while protecting against free radical damage.

- β **Contains a unique concentrated extract of 7 of the herbs in Flor*Essence to continually cleanse your skin.**
- β **Anti-oxidant, restorative, promotes cellular regeneration.**
- β **Helps repair, retexturise and tone the skin, diminishing early signs of ageing.**
- β **Brightens and clarifies by targeting age spots, dullness and uneven pigmentation.**
- β **Minimizes wrinkles, fine lines, scars and spider veins**
- β **Paraben-free: preserved with a proprietary blend of herbal extracts.**
- β **Can be used under make-up or as an overnight treatment.**

Flor-Essence® Rejuvenating Cream contains a unique concentrated extract of 7 of the herbs in Flor-Essence® to continually nourish your skin, as well as help to repair, retexturize and tone the skin, diminishing early signs of aging in both women and men.

- **Antioxidant, restorative, promotes cellular regeneration**
- **Brightens and clarifies by targeting age spots, dullness and uneven pigmentation**
- **Minimizes wrinkles, fine lines, scars and spider veins**

This PEG- and paraben-free cream is fortified with hyaluronic acid and preserved with a proprietary blend of herbal extracts.

Ingredients:

Water,
 isostearic acid,
 glyceryl stearate,
 caprylic/capric triglycerides,
 extracts of Arctium lappa (burdock),
 Rumex acetosella (sheep sorrel),
 Ulmus rubra (slippery elm),
 Laminaria digitata (kelp),
 Cnicus benedictus (blessed thistle),
 Nasturtium officinale (watercress) and Trifolium pratense (red clover),
 Limnanthes alba (meadowfoam) seed oil,
 stearic acid,
 Butyrospermum parkii (shea butter),
 glycerin,
 dimethicone,
 sodium hyaluronate,

malic acid,
lactic acid,
Oryza sativa (rice) bran extract,
Vitis vinifera (grape) seed extract,
retinol (vitamin A),
Salvia officinalis (sage) oil,
citrus bioflavonoid complex,
phytonadione (vitamin K),
Origanum vulgare (oregano) extract,
Thymus vulgaris (thyme) extract,
Saccharomyces cerevisiae,
Triticum vulgare (wheat germ) extract,
Cinnamomum zeylanicum (cinnamon) extract,
Hydrastis canadensis (goldenseal) extract,
Lavandula angustifolia (lavender) extract,
Rosmarinus officinalis (rosemary) extract,
essential oils of Citrus aurantium bergamia (bergamot),
Cedrus atlantica (cedar wood) and
Cananga odorata (ylang ylang).

Every ingredient in this unprecedented formulation has been carefully selected for effective performance.

Directions for use:

After cleansing, apply day and night to face and neck with clean hands (to avoid contaminating the jar). Avoid contact with eyes. May also be used on the body wherever age spots, scars or spider veins appear, or to soothe and soften dry, itchy or flaky skin. Can be used under make-up or as an overnight treatment.

Active Ingredients:

THE FLOR·ESSENCE® HERBS:

extracts from BURDOCK (*Arctium lappa*), **SHEEP SORREL** (*Rumex acetosella*), **SLIPPERY ELM** (*Ulmus rubra*), **KELP** (*Laminaria digitata*), **BLESSED THISTLE** (*Cnicus benedictus*), **WATERCRESS** (*Nasturtium officinale*) and **RED CLOVER** (*Trifolium pratense*) – A synergistic blend of 7 of the 8 herbs in Flor-Essence® Herbal Tea Blend, chosen for their antioxidant and anti-aging qualities. These herbs detoxify both internally and externally, supply essential vitamins and minerals, and stimulate cellular regeneration. They also have antiseptic, antiinflammatory and antibacterial qualities, and can soothe and moisturize irritated skin. (Turkish rhubarb is the 8th herb in Flor-Essence®; it is not included in the cream because its detoxifying action is purely internal.)

MEADOWFOAM (*Limnanthes alba*) **SEED OIL** – A very moisturizing and extremely stable oil from a plant native to the West coast of North America. Contains a potent natural antioxidant and can extend the shelf life of other less stable ingredients. Forms a

non-greasy barrier on the skin to prevent moisture loss, helping to reduce wrinkles and signs of aging.

SODIUM HYALURONATE – Plant-sourced hyaluronic acid. A protein naturally occurring in the skin, it moisturizes and conditions, and is able to bind 1000 times its weight in water, keeping skin moist and smooth. An excellent cellular renewal and healing agent that is found in all human cells. Promotes microcirculation and nutrient absorption.

MALIC ACID – An alpha-hydroxy acid (AHA) derived from apples, malic acid can help exfoliate the top layers of the epidermis. AHAs also promote moisture restoration and help the penetration of other ingredients in the formula.

LACTIC ACID – Produced by bacterial fermentation. Lactic acid is among the mildest of AHAs, and is used in dermatology to hydrate and smooth dry, flaking skin by exfoliating surface skin cells.

GRAPE SEED (*Vitis vinifera*) EXTRACT – Masquelier's® Authentic Oligomeric Proanthocyanidins (OPCs): a potent antioxidant. Helps to prevent and repair free radical damage. Improves microcirculation and strengthens collagen, resulting in an anti-aging effect against sunburn and wrinkles.

RETINOL – Vitamin A. A hydrating antioxidant, excellent for rough, scaly, dry or damaged skin. Helps normalize hyper-pigmentation and heal sunburns through cellular regeneration. Anti-aging, anti-wrinkle.

CITRUS BIOFLAVONOID COMPLEX – Detoxifying antioxidants, chosen for their ability to encourage cellular regeneration, combat wrinkles, heal sunburns and improve microcirculation.

VITAMIN K (phytonadione) – Helps reduce the appearance of spider veins, scars and wrinkles.

YEAST (*Saccharomyces cerevisiae*) EXTRACT – A skin oxygenator and cellular regenerator, rich in vitamin B complex and derived from mushrooms. True nourishment for the skin.

WHEAT GERM (*Triticum vulgare*) EXTRACT – An anti-aging, anti-wrinkle respiratory agent (oxygenator) for the tissues. Extracted from the core of the wheat kernel. High in vitamins E, B1, B6 and omega-6 essential fatty acid.

Cream Base:

WATER – Fresh, clean, filtered for purity.

ISOSTEARIC ACID – A naturally occurring fatty acid from coconut or palm oil, used to dissolve active ingredients and to increase the penetrability of the cream.

GLYCERYL STEARATE – A combination of glycerin and stearic acid. Acts as an emulsifier, surfactant and emollient. Helps to keep moisture in the cream.

CAPRYLIC/CAPRIC TRIGLYCERIDES – Medium-chain fatty acids sourced from coconut or palm kernel oil. A solubilizer, lubricant and emulsifier that protects and conditions the skin. Contributes to the texture of the cream.

STEARIC ACID – A long-chain saturated fatty acid derived from coconut or palm oil. On its own, it is an emollient, surfactant, moisturizer and emulsifier. Stearic acid is also used in the production of many other cosmetic ingredients.

SHEA BUTTER (*Butyrospermum parkii*) – A rich moisturizer derived from the fruit of the Karite tree. Encourages cellular regeneration, favours the healing of cracked, damaged skin. Its restructuring effects on the epidermis help reduce the signs of aging. Commonly used to repair and prevent stretch marks.

GLYCERIN – A sugar alcohol produced naturally from vegetable oils. A humectant; keeps water in the cream. Commonly used to make soaps, creams and food products.

DIMETHICONE – A silicon-based compound derived from sand. Delivers the active ingredients into the skin.

RICE (*Oryza sativa*) **BRAN EXTRACT** – A certified organic extract of non-GMO rice bran, rich in vitamins and minerals. This unique mucilaginous gum acts as an emulsifier to keep the cream from separating.

SAGE (*Salvia officinalis*) **OIL** – Long used as a topical antiseptic and astringent, sage oil may help speed healing of minor wounds. Also contributes antioxidant properties.

PROPRIETARY HERBAL PRESERVATIVE SYSTEM: extracts from OREGANO (*Origanum vulgare*), **THYME** (*Thymus vulgaris*), **CINNAMON** (*Cinnamomum zeylanicum*), **GOLDENSEAL** (*Hydrastis canadensis*), **LAVENDER** (*Lavendula angustifolia*), **ROSEMARY** (*Rosmarinus officinalis*) – A natural substitute for parabens, with antimicrobial, antiseptic and antioxidant qualities. These herbal extracts have the ability to purify and balance the skin, reduce scarring, and stimulate new cell growth.

ESSENTIAL OILS of BERGAMOT (*Citrus aurantium bergamia*), **CEDAR WOOD** (*Cedrus atlantica*) and **YLANG YLANG** (*Cananga odorata*) – A delicate, fragrant blend to balance the medicinal aroma of the herbal extracts used to preserve the cream.

Find out more about Flor-Essence® Rejuvenating Cream and [Flor-Essence®](#), the herbal tea blend used for centuries to cleanse and detoxify from the inside out.

There is a strong history behind using Flor-Essence® topically as well as internally to cleanse and detoxify. A First Nations healer, or maybe even your grandmother, would have made a poultice from the herbs, or perhaps used the tea in a compress or as a spray. These herbs have long been known to assist healing of burns and irritations. We have modernized this traditional approach by concentrating this herbal formula as never before; this extract is the true essence of Flor-Essence® Rejuvenating Cream.



Traditional formulas to help you feel and look your best

Glossary:

SURFACTANT: formed from the words "SURFace ACTive ageNT". An ingredient that lowers the surface tension of a liquid. Contributes to the spreadability of the cream.

EMOLLIENT: skin conditioning agent; prevents moisture from leaving the skin. Maintains smooth, pliable appearance of skin.

EMULSIFIER: helps oil and water to mix together; keeps the cream from separating.

HUMECTANT: prevents the cream from drying out.

SOLUBILIZER: increases the solubility (ability to dissolve) of other ingredients.